



## EVENT SPONSORSHIP

August 11, 2018

The Carpentersville rotary is a 501(c)3 Non-Profit that raises money to support those in need within our community. We partner with the F.I.S.H Food Pantry and Boys & Girls Club of Dundee Township, as well as "Aqua Es Vida" Water project in Mexico. Your contribution directly supports our many charitable efforts and may be tax deductible.

501(c)3 Tax ID # 27-1371369

**Business name:**

*(as you would like it to appear in all marketing material)*

**Contact name:**

**Day of contact:**

*Please provide day of contact if different.*

**Phone:**

**Email:**

### \$2000

#### Formula 1 Event Sponsor

*(Limit 3)*

- Logo on the back of the t-shirt
- Branding on day of Sponsor Banner
- Branding on official event website
- Branding on digital and print advertising
- Recognition through all promotion outlets
- V.I.P/Hospitality Area Access on Race Day
- Prime 10' x 10' Booth Space near starting line on Race Day

### \$1000

#### IndyCar Event Sponsor

*(Limit 3)*

- Logo on the back of the shirt
- Branding on day of Sponsor Banner
- Branding on official event website
- Branding on digital and print advertising
- Recognition through all promotion outlets
- V.I.P/Hospitality Area Access on Race Day
- 10' x 10' Booth Space near starting line on Race Day

### \$500

#### NASCAR Event Sponsor

*(Limit 3)*

- Logo on the back of the shirt
- Branding on day of Sponsor Banner
- Branding on official event website
- Branding on digital and print advertising
- Recognition through all promotion outlets
- V.I.P/Hospitality Area Access on Race Day
- 10' x 10' Booth Space near starting line on Race Day

### \$250

#### Challenge Sponsor

*(Limit 3)*

There are 3 challenging hills on the course. As a challenge sponsor you will be encouraged to man the challenge point along the course and provide unique encouragement/motivation (i.e. cheering, water, bubbles, music, what have you) while promoting your business at the same time. We will provide the water, cups and additional volunteers if needed. Benefits include:

- Logo on the back of the t-shirt
- Recognition on official event website
- Spot signage for your location the day of the race
- Branding on digital advertising and event website
- V.I.P/Hospitality Area Access on Race Day
- 10 x 10 Booth Space on Race Day

### \$150

#### Kilometer Sponsor

*(Limit 5)*

Sponsor a Kilometer along the course and show your support to the runners and our Rotary organization. Benefits include:

- Kilometer Marker Sponsor signage for your kilometer along the course
- Branding on digital advertising and event website
- V.I.P/Hospitality Area Access on Race Day
- 10 x 10 Booth Space on Race Day

### \$100

#### Booth Sponsorship

*(No limit)*

Want to be a part of the start/finish line festivities? Sponsor a booth and showcase your company and support. Benefits include:

- Branding on digital advertising and event website
- V.I.P/Hospitality Area Access on Race Day
- 10 x 10 Booth Space on Race Day

Checks payable to: **Carpentersville Rotary**—P.O. Box 946, Carpentersville, IL 60110

All sponsorship levels are welcome to provide promotional items to include in our swag bags, given to all participants. Prizes for winners are gladly accepted as well!